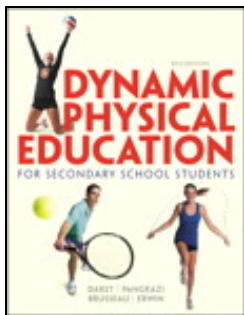


Lançamentos Importados Agosto 2014

**Dynamic Physical Education for Secondary School Students, 8/e**Paul W. Darst, *Arizona State University*Robert P. Pangrazi, *Professor Emeritus, Arizona State University*

Timothy Brusseau

Heather Erwin

ISBN-10: 0-321-93493-8

ISBN-13:978-0-321-93493-2

PUB DATE: 14-Apr-2014

Page Count: 552

Imprint: Benjamin Cummings

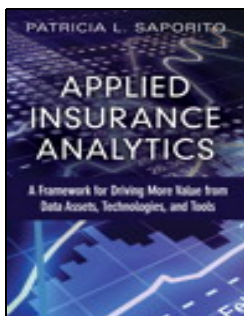
CRY: 2015

Binding: Cloth

Health

For junior- to senior-level courses in Physical Education Methods for Secondary schools or Physical Education Methods for Middle and Secondary schools combined

With this widely used and well-respected text, physical education pre-service teachers will find everything they need to create exciting and engaging PE programs at the secondary level. **Dynamic Physical Education for Secondary School Students'** targeted tools and resources teach students how to implement current and best practices in the field. The text (along with the acclaimed Lesson Plans supplement) equips students with the core information they need to succeed as teachers and as physical education advocates at a time of increasingly limited resources. The **Eighth Edition** offers new practical assessment techniques, new case studies, enhanced technology content, and a clear and comprehensive guide to the most important topics in the field.

**Applied Insurance Analytics: A Framework for Driving More Value from Data Assets, Technologies, and Tools, 1/e**

Patricia L Saporito

ISBN-10: 0-13-376036-7

ISBN-13:978-0-13-376036-1

PUB DATE: 07-Jul-2014

Page Count: 208

Imprint: Pearson FT Press

CRY: 2015

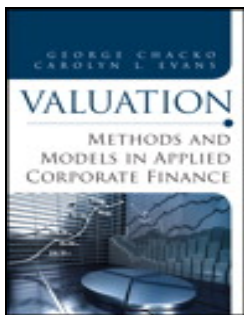
Binding: Cloth

Big Data

Data is the insurance industry's single greatest asset. Yet many insurers radically underutilize their data assets, and are failing to fully leverage modern analytics. This makes them vulnerable to traditional and non-traditional competitors alike. Today, insurers largely apply analytics in important but stovepiped operational areas like underwriting, claims, marketing and risk management. By and large, they lack an enterprise analytic strategy -- or, if they have one, it is merely an architectural blueprint, inadequately business-driven or strategically aligned.

Now, writing specifically for insurance industry professionals and leaders, Patricia Saporito uncovers immense new opportunities for driving competitive advantage from analytics -- and shows how to overcome the obstacles that stand in your way. Drawing on 25+ years of insurance industry experience, Saporito introduces proven best practices for developing, maturing, and profiting from your analytic capabilities.

This user-friendly handbook advocates an enterprise strategy approach to analytics, presenting a common framework you can quickly adapt based on your unique business model and current capabilities. Saporito reviews common analytic applications by functional area, offering specific case studies and examples, and helping you build upon the analytics you're already doing. She presents data governance models and models proven to help you organize and deliver trusted data far more effectively. Finally, she provides tools and frameworks for improving the "analytic IQ" of your entire enterprise, from IT developers to business users.

**Valuation: Methods and Models in Applied Corporate Finance, 1/e**

George Chacko

Carolyn L. Evans

ISBN-10: 0-13-290522-1

ISBN-13:978-0-13-290522-0

PUB DATE: 09-Apr-2014

Page Count: 176

Imprint: FT Press

CRY: 2014

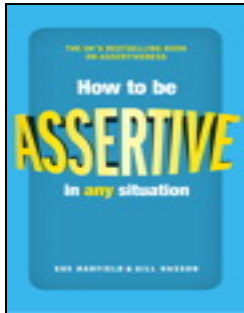
Binding: Cloth

Corporate Finance

Here is a valuation book that avoids highly theoretical or "ivory-tower" concepts that do not lead directly to practical results and tools. George Chacko focuses on techniques and methodologies that lead directly to accurate valuations, and explains each key concept with up-to-date examples. By avoiding elementary content that financial managers, analysts, and MBA-level finance students already know, this book can focus more tightly on the realistic techniques and advanced issues practitioners are actually concerned with. One step at a time, Chacko develops a practical,

rigorous approach to conducting valuation, addressing the projection of financial statements, calculating free cash flows, risk-adjusted cost of capital, and leading methodologies including WACC, flow-to-equity, and Adjusted Present Value (APV). Coverage includes:

- Market value and accounting balance sheets, cash cycles, the DuPont formula, financial distress, and capital as a risk buffer
- Constructing pro-formas, projecting and bridging financing shortfalls, and planning sustainable growth
- Sources/uses of cash, cash income statements, pro-forma balance sheet changes, working capital, depreciation, and capital expenditures
- Risk-free cost, investment risks, diversifiable vs. idiosyncratic risks, and more
- NPV, APV, Optimal Debt Ratio, Capital Structure Dynamics, and Terminal Value Calculations



How to be Assertive In Any Situation, 2/e
Sue Hadfield
Gill Hasson

ISBN-10: 0-273-78522-2
 ISBN-13:978-0-273-78522-4
 PUB DATE: 08-May-2014
 Page Count: 256
 Imprint: FT Press
 CRY: 2013
 Binding: Paper
 Self Help

Take control and lead the life *you* want to live.

Do you say yes when you mean no?

Do you avoid conflict and confrontation?

Do you struggle to make decisions?

What if you could confidently answer no to all of these questions? With *How to be Assertive in Any Situation* you can.

Discover life-changing techniques to help you express your needs openly and calmly; set boundaries and deal with expectations, demands and criticism; make clear decisions without ever feeling anxious.

Challenge your fears, grow self-confidence and steer your life in the direction you want to go.

"Practical, empowering and thought-provoking."

Heather Buckley, Co-Founder and Director of Silicon Beach Training

"This book will help everyone understand that a few small changes can add up to big changes in our happiness and success."

Vicki Saunders, serial entrepreneur & CEO, Zazengo

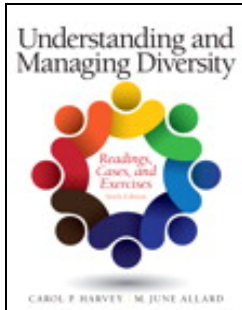


Sketchnote Workbook Video, The: Advanced techniques for taking visual notes you can use anywhere, 1/e
Mike Rohde

ISBN-10: 0-321-99398-5
 ISBN-13:978-0-321-99398-4
 PUB DATE: 01-Aug-2014
 Page Count: 0
 Imprint: Peachpit Press
 CRY: 2015
 Binding: DVD
 Applied Arts

The Sketchnote Handbook author Mike Rohde is back with even more tips and techniques for taking visual notes. In this video, Mike shows students new venues for using visual notetaking to capture all kinds of ideas, experiences, and memories that they'll want to return to and share with others.

For those students who mastered the basic sketchnoting techniques taught in *The Sketchnote Handbook*—but who still struggle to capture hard-to-visualize terms and concepts—Mike reveals advanced techniques and strategies to keep them drawing, no matter how tough the topic.



Understanding and Managing Diversity: Readings, Cases, and Exercises, 6/e
Carol Harvey
M. June Allard

ISBN-10: 0-13-354819-8
 ISBN-13:978-0-13-354819-8
 PUB DATE: 04-Jun-2014
 Page Count: 432
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Paper
 Organizational Behavior - Core

For undergraduate and graduate courses in human resources.

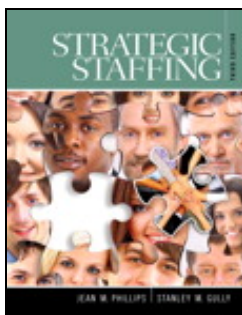
A diverse approach to understanding and managing diversity.

Understanding and Managing Diversity uses applications to clarify the complexity of a diverse workforce, and explains how it can be used as an organizational asset. This text also provides students with a wide range of expertise—from the perspective of experienced interdisciplinary instructors (business, psychology, economics, theology, law, politics, history, etc.) to practitioners (diversity trainers, corporate managers, etc.).

Teaching and Learning Experience

This program will provide a better teaching and learning experience—for you and your students. Here's how:

- **Provide Students with an Accessible Format:** Information is presented in a logical succession to help students learn that is in a way accessible to them.
- **Present New and Timely Diversity Topics:** Topics include Racial Identity, Work-Life Balance, Diversity Leadership, and Workplace Communication.
- **Stimulate Critical Thinking about Managing Diversity:** A Best Practices feature provides examples of successful innovations.



Strategic Staffing, 3/e
Jean M. Phillips, Rutgers University
Stan M. Gully, Rutgers University

ISBN-10: 0-13-357176-9
 ISBN-13:978-0-13-357176-9
 PUB DATE: 23-Mar-2014
 Page Count: 448
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Cloth Bound with Access Card
 Human Resources Management - Core

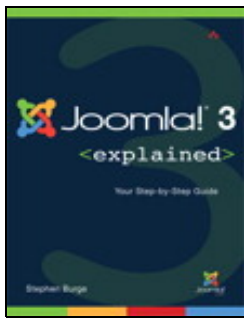
For undergraduate and graduate courses in Human Resources, Staffing, and HRM.

Where the strategy of staffing and business align.

Strategic Staffing prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selection, deployment, and retention of talent. Grounded in research but full of real-world examples, this text describes how organizations can develop a staffing strategy that reinforces business strategy, leverages staffing technology, and evaluates and improves staffing systems.

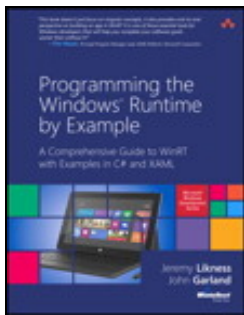
This edition includes new and relevant topics on staffing that students will be able to immediately apply in their future careers

Joomla!® 3 Explained: Your Step-by-Step Guide, 2/e
Stephen Burge



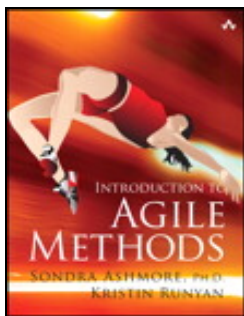
ISBN-10: 0-321-94322-8
 ISBN-13:978-0-321-94322-4
 PUB DATE: 28-Jul-2014
 Page Count: 448
 Imprint: Addison-Wesley Professional
 CRY: 2015
 Binding: Paper
 Content Management Systems

In this text, Steve Burge - Joomla! expert and teacher to thousands of beginners - guides students through the learning curve - from confusion to results. **Joomla 3 Explained: Your Step-By-Step Guide** requires absolutely no experience with Joomla! content management, website construction, programming, scripting, or even HTML. The reader will master Joomla 3 one easy step at a time, through a complete hands-on case study. Burge presents crystal-clear visuals, explanations, and analogies - all extensively tested with real Joomla! beginners.



Programming the Windows Runtime by Example: A Comprehensive Guide to WinRT with Examples in C# and XAML, 1/e
Jeremy Likness
John Garland

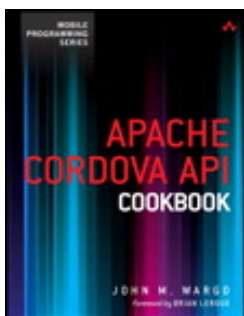
ISBN-10: 0-321-92797-4
 ISBN-13:978-0-321-92797-2
 PUB DATE: 16-Jun-2014
 Page Count: 816
 Imprint: Addison-Wesley Professional
 CRY: 2014
 Binding: Paper
 C#



Introduction to Agile Methods, 1/e
Sondra Ashmore
Kristin Runyan

ISBN-10: 0-321-92956-X
 ISBN-13:978-0-321-92956-3
 PUB DATE: 23-Jun-2014
 Page Count: 336
 Imprint: Addison-Wesley Professional
 CRY: 2014
 Binding: Paper
 Agile Methodologies

This book is written as an instructional resource for those new to agile, including software engineering undergraduate students and any others within the computer science degree programs who want to understand what it means to work in an Agile environment. The book includes the history and value of the shift to agile development as well as insightful vignettes on the practical application of how it is being implemented in the workplace. This book will help arm newer practitioners with a functional knowledge of agile and to give them valuable experience with the key concepts, common vocabulary, and known implications of the overall agile paradigm.



Apache Cordova API Cookbook, 1/e
John M. Wargo

ISBN-10: 0-321-99480-9
 ISBN-13:978-0-321-99480-6
 PUB DATE: 09-Jul-2014
 Page Count: 320
 Imprint: Addison-Wesley Professional
 CRY: 2015
 Binding: Paper
 Mobile & Wireless

Apache Cordova API Cookbook provides experienced mobile developers with details about how each Cordova API works and how to use the APIs in their own applications. Coverage is included for all Cordova/PhoneGap 3 APIs. This book is full of complete, contextual examples, with more than thirty complete Cordova applications; chapter content highlights how those applications look and work on Android, iOS, Windows, and more. The sample applications provide developers with applications they can run on every Cordova-supported mobile device platform to see exactly what the API does, how it works, and what the limitations are on each platform.



Exam Ref 70-688: Supporting Windows 8.1, 1/e
Joli Ballew

ISBN-10: 0-7356-8473-1
 ISBN-13:978-0-7356-8473-7
 PUB DATE: 22-Jul-2014
 Page Count: 352
 Imprint: Microsoft Press
 CRY: 2015
 Binding: Paper
 Microsoft Desktop Certifications

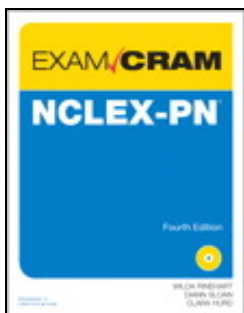
Fully updated for Windows 8.1! Prepares students for Microsoft Exam 70-688 - and helps them demonstrate real-world mastery of managing and maintaining Windows 8.1 in the enterprise. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical-thinking and decision-making acumen needed for success at the MCSA or MCSE level.



Exam Ref 70-414: Implementing an Advanced Server Infrastructure, 1/e
Steve Suehring

ISBN-10: 0-7356-7407-8
 ISBN-13:978-0-7356-7407-3
 PUB DATE: 22-Jul-2014
 Page Count: 304
 Imprint: Microsoft Press
 CRY: 2015
 Binding: Paper
 Microsoft Server Certifications

Prepares students for Exam 70-414—and helps demonstrate their real-world mastery of advanced server design, planning, and implementation. Designed for experienced, MCSA-certified professionals ready to advance their status—*Exam Ref* focuses on the critical-thinking and decision-making acumen needed for success at the MCSE level.



NCLEX-PN Exam Cram, 4/e
Wilda Rinehart
Diann Sloan
Clara Hurd

ISBN-10: 0-7897-5315-4
 ISBN-13:978-0-7897-5315-1
 PUB DATE: 22-May-2014
 Page Count: 592
 Imprint: Pearson IT Certification
 CRY: 2014
 Binding: Paper Bound w/CD-ROM
 Nursing Exams

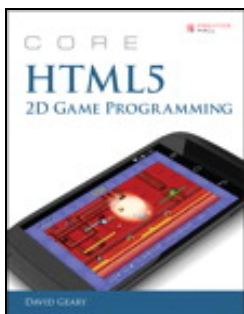
The **NCLEX-PN Exam Cram, Fourth Edition** provides concise coverage of all the topics a candidate needs to study for the practical nurse licensing exam. Completely updated for 2014 changes to the exam, this book blends the ideal level of discussion, drawings, tables and case studies into an easily digestible format for study. The enclosed CD-ROM testing engine provides ideal practice with over 500 questions, while the PN exam varies between 85 and 205 questions given in a five-hour timeframe. The **NCLEX-PN Exam Cram, Fourth Edition** offers the cram sheet, notes, tips, exam alerts, and highlights judgment skills throughout the text.



Official Ubuntu Book, The, 8/e
Matthew Helmke
Elizabeth K. Joseph
José Antonio Rey
Philip Ballew
Benjamin Mako Hill

ISBN-10: 0-13-390539-X
 ISBN-13:978-0-13-390539-7
 PUB DATE: 15-Jul-2014
 Page Count: 368
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Paperback with DVD
 LINUX General

This book introduces readers to Ubuntu, a cost-free open source operating system that combines the latest trends in style and usability with solid, stable technology, and by default includes all the basic productivity packages needed for most people's work or play needs. In the book, students will learn all the basics of the technology and how to use it in a non-threatening and user-friendly manner. In addition to learning about the history and philosophy of Ubuntu, they will gain an understanding of how to customize their experience by installing other no-cost software and more.



Core HTML5 2D Game Programming, 1/e
David Geary

ISBN-10: 0-13-356424-X
 ISBN-13:978-0-13-356424-2
 PUB DATE: 11-Jul-2014
 Page Count: 640
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Paper
 Game Development

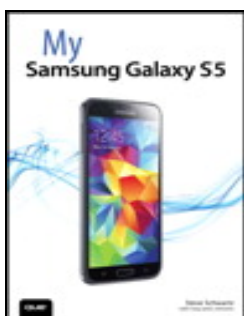
Core HTML5 Game Programming walks the reader step-by-step through building an HTML5 arcade-style game entirely from scratch, with no third-party frameworks, showing how to implement each key component of a game from the ground up. Packed with code examples, this full-color tutorial gives the in-depth understanding needed to design and build any kind of HTML5 game, with or without a framework.



SOA with Java: Realizing Service-Oriented Architecture with Java Technologies, 1/e

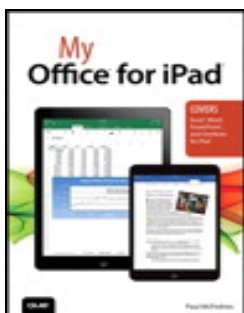
Thomas Erl
Andre Tost
Satadru Roy
Philip Thomas
Raj Balasubramanian
David Chou
Thomas Plunkett

ISBN-10: 0-13-385903-7
 ISBN-13:978-0-13-385903-4
 PUB DATE: 19-Jun-2014
 Page Count: 592
 Imprint: Prentice Hall
 CRY: 2014
 Binding: Cloth
 Web Services: SOAP



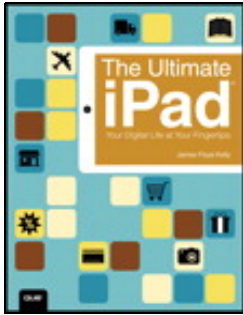
My Samsung Galaxy S5, 1/e
Steve Schwartz

ISBN-10: 0-7897-5349-9
 ISBN-13:978-0-7897-5349-6
 PUB DATE: 14-Jul-2014
 Page Count: 656
 Imprint: Que Publishing
 CRY: 2015
 Binding: Paper
 Android (end user)



My Office for iPad, 1/e
Paul McFedries

ISBN-10: 0-7897-4873-8
 ISBN-13:978-0-7897-4873-7
 PUB DATE: 10-Jul-2014
 Page Count: 304
 Imprint: Que Publishing
 CRY: 2015
 Binding: Paper
 Office



Ultimate iPad, The: Your Digital Life at Your Fingertips, 1/e
James Floyd Kelly

ISBN-10: 0-7897-5289-1
 ISBN-13:978-0-7897-5289-5
 PUB DATE: 11-Jul-2014
 Page Count: 336
 Imprint: Que Publishing
 CRY: 2015
 Binding: Paper
 iPod / iPod Touch/ iPad (end user)



Windows 8.1 Apps with XAML and C# Sams Teach Yourself in 24 Hours, 1/e
Adam Nathan

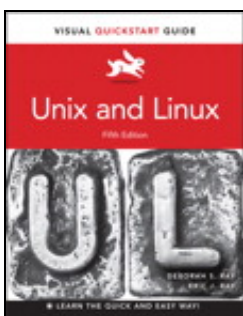
ISBN-10: 0-672-33836-X
 ISBN-13:978-0-672-33836-6
 PUB DATE: 21-May-2014
 Page Count: 816
 Imprint: Sams Publishing
 CRY: 2014
 Binding: Paper
 Application Development

A definitive guide to beginning Windows 8.1 app development, this book is a hands-on tutorial for learning to develop apps for Windows 8.1. It doesn't limit the discussions to what the SDK makes easy, but includes what it takes to build the kind of apps you want to build, with the latest consumer operating system from Microsoft. The reader will learn to develop these apps with XAML and C#, the most popular types of apps for developers to build.



VMware Horizon Suite: Building End-User Services, 1/e
Stephane Asselin
Paul O'Doherty

ISBN-10: 0-13-347908-0
 ISBN-13:978-0-13-347908-9
 PUB DATE: 13-Jun-2014
 Page Count: 456
 Imprint: VMware Press
 CRY: 2014
 Binding: Paper
 Virtualization



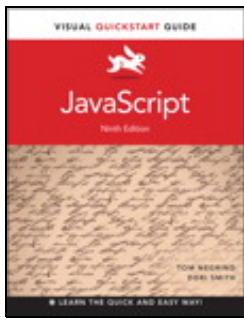
Unix and Linux: Visual QuickStart Guide, 5/e
Eric J. Ray
Deborah S. Ray

ISBN-10: 0-321-99754-9
 ISBN-13:978-0-321-99754-8
 PUB DATE: 13-Jul-2014
 Page Count: 408
 Imprint: Peachpit Press
 CRY: 2015
 Binding: Paper
 UNIX

In this updated edition, authors Deborah and Eric Ray use crystal-clear instructions and friendly prose to introduce students to all of today's Unix essentials. They'll find the information they need to get started with the operating system and learn the most common Unix commands and concepts. After mastering the basics of Unix, they'll move on to how to use directories and files, work with a shell, and create and edit files. They'll then learn how to manipulate files, configure a Unix environment, and run—and even write—scripts. Throughout the book—from logging in to being root—the authors offer essential coverage of Unix.

JavaScript: Visual QuickStart Guide, 9/e
Dori Smith
Tom Negrino

ISBN-10: 0-321-99670-4
 ISBN-13:978-0-321-99670-1



PUB DATE: 31-Jul-2014
 Page Count: 552
 Imprint: Peachpit Press
 CRY: 2015
 Binding: Paper
 JavaScript

This task-based, visual-reference guide has been fully revised and uses step-by-step instructions and plenty of screenshots to give beginning and intermediate students what they need to know to keep their skills up-to-date. They can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. In this updated ninth edition, students will find new information on scripting for mobile devices and updated code to work with the latest versions of all major browsers. They will also find an expanded focus on getting their JavaScript done quickly by using the near-ubiquitous jQuery library.



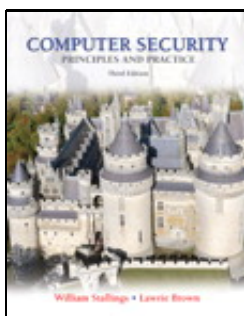
Apple Pro Training Series: iMovie, 1/e
Dion Scoppettuolo

ISBN-10: 0-13-390095-9
 ISBN-13:978-0-13-390095-8
 PUB DATE: 07-Jul-2014
 Page Count: 336
 Imprint: Peachpit Press
 CRY: 2015
 Binding: Paper Bound with Access Card
 Video Editing

In the only Apple-certified guide to iMovie, students will be creating original works within the first few pages. Using real-life material and practical lessons that they can apply immediately to their own projects, this book/media combo offers a complete, self-paced course in all aspects of iMovie. Focused lessons take them step-by-step through everything from organizing and importing your videos to creating polished movies.

Students will master iMovie tools quickly through fun, real-world projects, create professional looking sports highlights from home videos, learn to make a "Hollywood-style" movie trailer, and discover new ways to publish and share projects using iMovie Theater and iCloud. For mobile users, the book includes a section dedicated to iMovie for iOS.

This self-paced learning tool has an easy, accessible style and ample illustrations and keyboard shortcuts to guarantee that students become proficient with iMovie in no time.



Computer Security: Principles and Practice, 3/e
William Stallings
Lawrie Brown

ISBN-10: 0-13-377392-2
 ISBN-13:978-0-13-377392-7
 PUB DATE: 08-Jul-2014
 Page Count: 840
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Cloth
 Computer Science - Introduction

Computer Security: Principles and Practice, Third Edition, is ideal for courses in Computer/Network Security.

In recent years, the need for education in computer security and related topics has grown dramatically—and is essential for anyone studying Computer Science or Computer Engineering. This is the only text available to provide integrated, comprehensive, up-to-date coverage of the broad range of topics in this subject. In addition to an extensive pedagogical program, the book provides unparalleled support for both research and modeling projects, giving students a broader perspective.

It covers all security topics considered Core in the EEE/ACM Computer Science Curriculum. This textbook can be used to prep for CISSP Certification, and includes in-depth coverage of Computer Security, Technology and Principles, Software Security, Management Issues, Cryptographic Algorithms, Internet Security and more.

The Text and Academic Authors Association named *Computer Security: Principles and Practice, First Edition*, the winner of the Textbook Excellence Award for the best Computer Science textbook of 2008.

Teaching and Learning Experience

This program presents a better teaching and learning experience—for you and your students. It will help:

- **Easily Integrate Projects in your Course:** This book provides an unparalleled degree of support for including both research and modeling projects in your course, giving students a broader perspective.
- **Keep Your Course Current with Updated Technical Content:** This edition covers the latest trends and developments in computer security.
- **Enhance Learning with Engaging Features:** Extensive use of case studies and examples provides real-world context to the text material.
- **Provide Extensive Support Material to Instructors and Students:** Student and instructor resources are available to expand on the topics presented in the text.



Exploring Getting Started with Computing Concepts, 1/e

Mary Anne Poatsy, *Montgomery County Community College*

Linda Lau, *Longwood University*

Robert T. Grauer

ISBN-10: 0-13-343055-3

ISBN-13:978-0-13-343055-4

PUB DATE: 28-Mar-2014

Page Count: 64

Imprint: Prentice Hall

CRY: 2015

Binding: Paper

Exploring Series

For use in the Computer Concepts course

Move students beyond the point and click

The goal of the *Exploring* series has been to move students beyond the point and click, helping them understand the why and how behind each skill. The *Exploring* series also enables students to extend the learning beyond the classroom—a lot of learning takes place outside of the classroom, and the *Exploring* series provides learning tools that students can access anytime, anywhere.

Students go to college now with a different set of skills than they did years ago. With this in mind, the *Exploring* series seeks to move students beyond the basics of the software at a faster pace, without sacrificing coverage of the fundamental skills that every one needs to know.

Teaching and Learning Experience

This program will provide a better teaching and learning experience—for you *and* your students. Here's how:

- *Move Beyond the Point and Click:* Students can move beyond the basics of the software at a faster pace, without sacrificing coverage of fundamental skills.
- *Extend Learning Beyond the Classroom:* A lot of learning takes place outside of the classroom, and the *Exploring* series provides learning tools that students can access anytime, anywhere.



Feedback Control of Dynamic Systems, 7/e

Gene F. Franklin

J. Da Powell

Abbas Emami-Naeini

ISBN-10: 0-13-349659-7

ISBN-13:978-0-13-349659-8

PUB DATE: 29-Apr-2014

Page Count: 880

Imprint: Prentice Hall

CRY: 2015

Binding: Cloth

Electrical Engineering - Core

For senior-level or first-year graduate-level courses in control analysis and design, and related courses within engineering, science, and management

Feedback Control of Dynamic Systems covers the material that every engineer, and most scientists and prospective managers, needs to know about feedback control—including concepts like stability, tracking, and robustness. Each chapter presents the fundamentals along with comprehensive, worked-out examples, all within a real-world context and with historical background information. The authors also provide case studies with close integration of MATLAB throughout.

Teaching and Learning Experience

This program will provide a better teaching and learning experience—for you and your students. It will provide:

- **An Understandable Introduction to Digital Control:** This text is devoted to supporting students equally in their need to grasp both traditional and more modern topics of digital control.
- **Real-world Perspective:** Comprehensive Case Studies and extensive integrated MATLAB/SIMULINK examples

illustrate real-world problems and applications.

- **Focus on Design:** The authors focus on design as a theme early on and throughout the entire book, rather than focusing on analysis first and design much later.



Finite Element Analysis: Theory and Application with ANSYS, 4/e
Saeed Moaveni, Minnesota State University-Mankato

ISBN-10: 0-13-384080-8
 ISBN-13:978-0-13-384080-3
 PUB DATE: 03-Apr-2014
 Page Count: 936
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Cloth
 Mechanical Engineering - Core

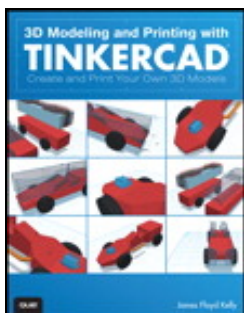
For courses in Finite Element Analysis, offered in departments of Mechanical or Civil and Environmental Engineering.

While many good textbooks cover the theory of finite element modeling, **Finite Element Analysis: Theory and Application with ANSYS** is the only text available that incorporates ANSYS as an integral part of its content. Moaveni presents the theory of finite element analysis, explores its application as a design/modeling tool, and explains in detail how to use ANSYS intelligently and effectively.

Teaching and Learning Experience

This program will provide a better teaching and learning experience—for you and your students. It will help:

- **Present the Theory of Finite Element Analysis:** The presentation of theoretical aspects of finite element analysis is carefully designed not to overwhelm students.
- **Explain How to Use ANSYS Effectively:** ANSYS is incorporated as an integral part of the content throughout the book.
- **Explore How to Use FEA as a Design/Modeling Tool:** Open-ended design problems help students apply concepts.



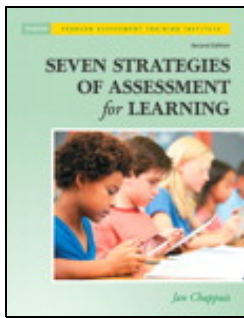
3D Modeling and Printing with Tinkercad: Create and Print Your Own 3D Models, 1/e
James Floyd Kelly

ISBN-10: 0-7897-5490-8
 ISBN-13:978-0-7897-5490-5
 PUB DATE: 03-Jun-2014
 Page Count: 304
 Imprint: Que Publishing
 CRY: 2014
 Binding: Paper
 Robotics

Author James F. Kelly is one of the world's leading experts in demystifying cutting-edge technology: he's already done it for everything from 3D printing hardware to robotics. Here, he starts slow, assuming absolutely no knowledge, and teaching through real-world examples to make sure the reader understands everything *completely* before moving on. Step by step, readers practice through hands-on activities that build comfort with Tinkercad as they gradually master all the techniques they'll need.

Seven Strategies of Assessment for Learning, 2/e
Jan Chappuis

ISBN-10: 0-13-336644-8
 ISBN-13:978-0-13-336644-0
 PUB DATE: 01-Jul-2014
 Page Count: 336
 Imprint: Pearson



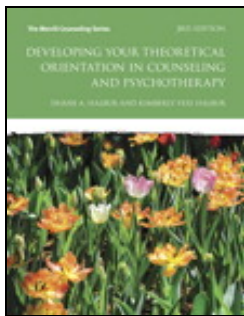
CRY: 2015
Binding: Paper
Assessment Training (ATI)

Research-based recommendations for weaving formative assessment practices into daily teaching and assessment activities at all levels

This book presents seven strategies structured around three essential questions—Where am I going? Where am I now? and How can I close the gap?—to give teachers quality, research-based recommendations about assessment practices for improving student achievement. The book is sequenced to help teachers easily weave formative assessment practices into daily teaching and assessment activities at all levels. The first chapter introduces the strategies and the research base for formative assessment practices. The remaining chapters explain each strategy in detail, provide a research-based rationale for using the strategy, describe how the strategy can be applied in contexts ranging from kindergarten through high school in a range of subject areas, and offer instructions for carrying out core procedures and suggestions for adaptations. The seven strategies synthesize the best thinking in the field about high-impact formative assessment practices and provide a practical classroom framework for using assessment to grow learning.

This new edition builds on the research from the previous edition and includes a number of new features to ensure the best use of the strategies, including:

- **New, more recent research** helps teachers better understand goal orientations, what makes an effective goal, how to diagnose student learning needs, the role of practice in improving learning, and more.
- **Extended examples of the strategies** make the ideas and concepts come to life for teachers.
- **Improved features make the text easier to use for collaborative learning.**



Developing Your Theoretical Orientation in Counseling and Psychotherapy, 3/e
Duane A. Halbur, *University of North Dakota*
Kimberly Vess Halbur, *North Dakota State University*

ISBN-10: 0-13-348893-4
ISBN-13: 978-0-13-348893-7
PUB DATE: 25-May-2014
Page Count: 128
Imprint: Pearson
CRY: 2015
Binding: Paper
Counseling - Upper

For therapists in training including mental health counselors, psychologists, social workers, school counselors, substance abuse counselors, psychotherapists, and peer helpers

Provides therapists in training with the knowledge, tools, strategies, and activities they need to formulate their response to the age-old question, "What is my theoretical orientation?"

This guide is designed to assist helping professionals—those who work with diverse populations in a wide array of fields—in the process of finding a theoretical orientation congruent with their own personal values. In it, readers get a look at the theory and practices involved in the process; a reminder/overview of the major theories of counseling; and specific learning activities, reflection questions, and case examples throughout. Unique to this book are the authors' Intentional Theory Selection (ITS) model, a contemporary model for selecting a theoretical orientation congruent with one's personal values, and the Selective Theory Sorter-Revised (STS-R), a survey for discovering which research theories a counselor might endorse. Updated throughout, the Third Edition focuses on assisting clinicians further in finding their theoretical orientation in a diverse society while enjoying the self-exploration process. The authors have presented the ITS model and the STS-R at many professional conferences, incorporating the feedback into the new edition.

The ideal tool for therapists in training, this resource:

- **Features the Intentional Theory Selection (ITS) model**, a contemporary model for selecting a theoretical orientation, congruent with one's personal values.
- **Provides the means to help students and counselors embark on a self-discovery process**, which begins the reader's processes of finding a theoretical orientation that is congruent with their own worldview, beliefs, and values. Included is the **Selective Theory Sorter-Revised (STS-R)**.

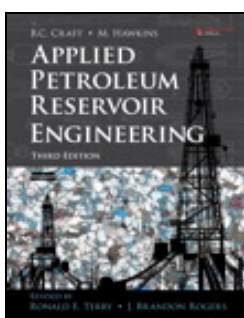
40 Techniques Every Counselor Should Know, 2/e
Bradley T. Erford



ISBN-10: 0-13-357174-2
 ISBN-13:978-0-13-357174-5
 PUB DATE: 20-May-2014
 Page Count: 288
 Imprint: Pearson
 CRY: 2015
 Binding: Paper
 Counseling - Upper

For courses in Counseling Process; Counseling Skills and Techniques; and Practicum and Internship .

This concise, yet thorough, book presents the theoretical origins of each technique and then provides the basic steps or procedures for implementing each technique, followed by common variations of these procedures documented in the literature. To demonstrate real-life applications of how each technique can be used in counseling, case examples are presented. Designed to prepare students to enter their field with sound ideas for applying theory-based techniques to their counseling, it provides hands-on help for working with clients from all backgrounds to create changes in their lives and meet their counseling goals. The book is ideal as either a secondary text in a theories/techniques practicum or internship, or in an advanced or applied skills course.



Applied Petroleum Reservoir Engineering, 3/e
Ronald E. Terry
J. Brandon Rogers

ISBN-10: 0-13-315558-7
 ISBN-13:978-0-13-315558-7
 PUB DATE: 01-Aug-2014
 Page Count: 528
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Cloth
 Reservoir Engineering

This book presents many real field examples demonstrating the use of material balance and history matching to predict reservoir performance. For the first time, this edition uses Microsoft Excel with VBA as its calculation tool, making calculations far easier and more intuitive for today's readers. Beginning with an introduction of key terms, detailed coverage of the material balance approach, and progressing through the principles of fluid flow, water influx, and advanced recovery techniques, this book will be an asset to students without prior exposure to petroleum engineering with this text updated to reflect modern industrial practice.



Engineering Design and Graphics with SolidWorks 2014, 1/e
James D. Bethune, Boston University

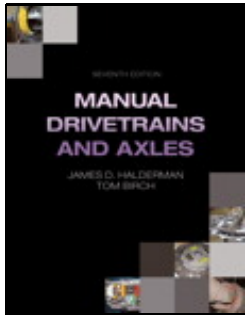
ISBN-10: 0-321-99399-3
 ISBN-13:978-0-321-99399-1
 PUB DATE: 31-Jul-2014
 Page Count: 768
 Imprint: Peachpit Press
 CRY: 2015
 Binding: Paper
 Computer-Aided Engineering

Engineering Design and Graphics with SolidWorks 2014 shows students how to use SolidWorks to create engineering drawings and designs. The book focuses on the creation of engineering drawings, including dimensions and tolerances and the use of standard parts and tools. Each chapter contains step-by-step sample problems that show students how to apply the concepts presented in the chapter.

Effective pedagogy throughout the text helps students learn and retain concepts:

- **Objectives:** Each chapter begins with objectives and an introduction to the material.
- **Summaries:** Each chapter concludes with a summary and exercise problems.
- **Numerous illustrations:** The multitude of illustrations, accompanied by explanatory captions, present a visual approach to learning. Students see in the text what they see on the screen with the addition of explanatory text.
- **Practical application:** The text provides hundreds of exercise projects of varying difficulty (far more than any other computer graphics text). These exercises reinforce each chapter's content and help students learn by doing.
- **Flexibility:** With the hundreds of problems presented in the book, instructors can assign different problems within the same class and from year to year without repeating problems for students.
- **Meets standards:** The text teaches ANSI standards for dimensions and tolerances. This helps students understand how their designs are defined for production and the importance of proper tolerancing.
- **Step-by-step approach:** In presenting the fundamentals of engineering drawing using SolidWorks, the text

uses a step-by-step approach that allows students to work and learn at their own pace.



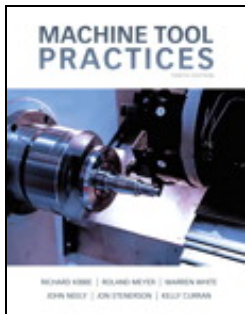
Manual Drivetrains and Axles, 7/e
James D. Halderman

ISBN-10: 0-13-351504-4
ISBN-13:978-0-13-351504-6
PUB DATE: 07-Mar-2014
Page Count: 384
Imprint: Prentice Hall
CRY: 2015
Binding: Paper
Automotive - Upper Level

For courses in Automotive Manual Drivetrains.

Ideal for both novice and advanced technicians, *Manual Drivetrains and Axles, Seventh Edition*, provides a complete, state-of-the-art source on the operating principles as well as the service and repair procedures for manual drivetrains and axles. Correlated to NATEF and ASE tasks, the text focuses on the generic theory that underlies the operation, diagnosis, and repair of the units and subassemblies found in the many makes and types of vehicles students will likely encounter on the job. Formatted to better meet the learning needs of today's technical trade students, it visually supports concepts covered throughout, and includes many practical shop tips that guide students through important problem-solving procedures they'll use on the job.

NOTE: This is the stand alone text. To order the text with MyAutomotiveLab with eText use ISBN: 0133516660.



Machine Tool Practices, 10/e

Richard R. Kibbe, *Oxnard College*
Warren T. White, *(Emeritus) San Jose State University*
Roland O. Meyer, *(Emeritus) Lane Community College*
Kelly Curran
Jon Stenerson, *Fox Valley Technical*

ISBN-10: 0-13-291265-1
ISBN-13:978-0-13-291265-5
PUB DATE: 10-Jul-2014
Page Count: 816
Imprint: Prentice Hall
CRY: 2015
Binding: Cloth
Engineering Technology & Industrial Management - CORE

For courses in Machine Shop, Machine Tool Technology, Machining Processes/Manufacturing Processes Technology, Industrial Technology, Industrial Mechanics, and Industrial Engineering at the undergraduate level

Machine Tool Practices, Tenth Edition, provides a richly illustrated, practical, and understandable treatment of machine tool technology and related subjects, including measurement and tools, reading drawings, mechanical hardware, hand tools, metallurgy, and the essentials of computer numerical control. The text's teaching and learning package includes an Instructor's Manual, PowerPoint slides, and computerized testing.

Teaching and Learning Experience:

- **Provides a richly illustrated treatment** of basic machine tool technology and related subjects.
- **The definitive text to successfully train computer numerical controllers** and conventional machine operators, general machinists, and tool and die makers.
- **Lends itself well to classes that take a combined lecture/laboratory approach**, as well as those using it in a self-paced environment.



Fashion Game, The, 1/e
Gordon Kendall

ISBN-10: 0-13-511789-5
ISBN-13:978-0-13-511789-7
PUB DATE: 28-Mar-2014
Page Count: 264
Imprint: Prentice Hall
CRY: 2015
Binding: Paper
Fashion - Core

For courses in Introduction to Fashion Merchandising and Fashion Marketing.

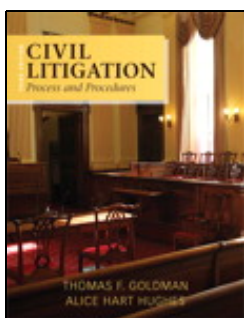
Innovative approach, current perspective.

The Fashion Game, 1e presents a new, relevant voice in fashion merchandising. This innovative text follows a unique "fashion in four" approach, which stresses the relationships among the various facets of fashion merchandising. This groundbreaking approach helps students understand how the fashion world functions and how fashion professionals pursue their careers. While many older texts have lost touch with current technologies, issues, and trends, Kendall offers keen insight into *today's* important issues, including social media, privacy concerns, counterfeit products, sweatshops, and sustainability, in addition to covering basic fashion fundamentals. The text's straightforward approach and current insight will make it a favorite of both students and instructors.

Teaching and Learning Experience

This offers a current and comprehensive introduction to fashion merchandising. It provides:

- **An innovative Fashion in Four approach:** This underlying theme emphasizes the strategic processes involved in merchandising.
- **A practical, hands-on focus:** Chapter discussions and resources engage readers with material they can directly apply in their careers.
- **Up-to-date coverage of current trends:** Students learn about the issues, technologies, and processes important in *today's* industry.



Civil Litigation: Process and Procedures, 3/e

Thomas F. Goldman, Professor Emeritus, Bucks County Community College
Alice Hart Hughes, Bucks County Community College

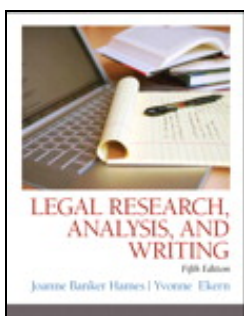
ISBN-10: 0-13-349386-5
 ISBN-13: 978-0-13-349386-3
 PUB DATE: 20-Apr-2014
 Page Count: 576
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Paper
 Paralegal

For courses in civil litigation processes and procedures

Civil Litigation: Process and Procedures, Third Edition, is designed to help students build the skill sets needed to succeed as members of today's civil litigation teams. An Instructor's Manual, PowerPoint lecture slides, and test bank are available for use with this text.

Teaching and Learning Experience:

- The text clearly presents legal concepts, emphasizing the details of the litigation process, critical thinking, and hands-on exercises that develop practical law office skills.
- Supporting multimedia resources include 46 video case studies that illustrate each stage of the litigation process, showing the day-to-day activities of the litigation team preparing and trying a civil case in a real world setting.



Legal Research, Analysis, and Writing, 5/e

Joanne B. Hames, De Anza College
Yvonne Ekern, West Valley College

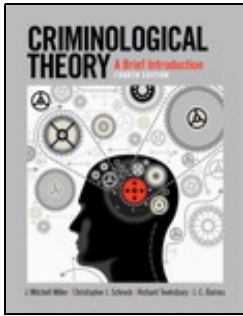
ISBN-10: 0-13-349503-5
 ISBN-13: 978-0-13-349503-4
 PUB DATE: 18-Mar-2014
 Page Count: 648
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Paper
 Paralegal

For courses in legal research, legal writing, or legal analysis

Legal Research, Analysis, and Writing, Fifth Edition, covers the basics of legal research, analysis, and writing, bringing together all the essential knowledge and tools students need to research and analyze a legal problem and communicate the results in diverse forms of legal memoranda. The text's teaching and learning resources include an Instructor's Manual, PowerPoint lecture slides, and Test Bank.

Teaching and Learning Experience:

- Offers fully integrated coverage of legal research, legal analysis and legal writing.
- Provides many highly realistic research and writing exercises, as well as tools designed to help students become more effective writers.
- Features throughout the text help students take away key legal terms, skills, and concepts.



Criminological Theory: A Brief Introduction, 4/e

J. Mitchell Miller

Christopher J. Schreck, *Rochester Institute of Technology*

Richard Tewksbury, *University of Louisville*

J.C. Barnes

ISBN-10: 0-13-351237-1

ISBN-13: 978-0-13-351237-3

PUB DATE: 21-Mar-2014

Page Count: 240

Imprint: Prentice Hall

CRY: 2015

Binding: Paper

Criminal Justice - Upper Level

For courses in criminological theory (undergraduate and graduate) and Introduction to Criminology.

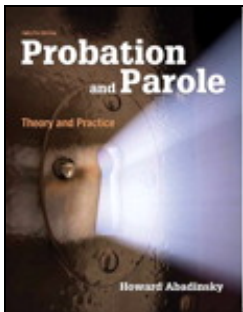
This concise, up-to-date text provides student-friendly examples of all theoretical approaches that emphasize the complex relationships between 21st century social structures, cultures, and crime.

Criminological Theory: A Brief Introduction, 4e provides students and instructors with a concise, up-to-date, and thorough discussion and explication of major criminological schools of thought. The text focuses on providing students with understandings of not only what the central tenets are of criminological theories but also focuses on providing real-life examples and implications for criminal justice policy and practice. The various theories examined across the chapters are illustrated through examples drawing upon contemporary cultural developments of particular interest to college age students that increase interest and engagement.

Teaching and Learning Experience

This book offers an accessible discussion of the major theories of crime, delinquency, social deviance and social control with an objective and neutral approach. It provides:

- **Expanded coverage of theory development, assessment, and integration:** Provides thorough yet concise coverage
- **Theories grouped by type and subtype:** Gives students an appreciation of the historical development of theoretical criminology and the significance of classical statements to contemporary perspectives
- **Strong pedagogical support:** Reinforces chapter information to ensure mastery



Probation and Parole: Theory and Practice, 12/e

Howard Abadinsky, *St. Johns University*

ISBN-10: 0-13-348370-3

ISBN-13: 978-0-13-348370-3

PUB DATE: 13-Mar-2014

Page Count: 360

Imprint: Prentice Hall

CRY: 2015

Binding: Paper

Criminal Justice - Core

For all courses on Community Corrections/Probation and Parole.

Written from an insider's view, this text provides an up-to-date and comprehensive examination of a field that is undergoing significant change.

Probation and Parole: Theory and Practice, 12e looks at the history of the field, how it moved from a focus on treatment/rehabilitation and the indeterminate sentence, toward a model based on control/law enforcement and the determinate sentence. It offers a logical, student-friendly approach. Written by a former community corrections professional, the author provides an insider's view on how these changes affected the roles and responsibilities of probation and parole officers. In contrast to competing texts, the author weaves his experience with the practices of probation and parole agencies throughout the United States to provide a realistic, state-of-the-art view of the field. The use of cognitive behavior therapy and motivation interviewing, "broken windows"/community-based supervision, and the importance of evidence-based practice are examined.

Teaching and Learning Experience

This book will help students gain an insider's view of the rapidly changing field of community corrections/probation and parole. It provides:

- **Realistic insider's view of the field:** Drawn from the author's vast experience as a retired community corrections professional with the NYS Division of Parole, as well as his academic credentials (MSW, PhD)
- **Relevant psychological and sociological theory:** Applies social science theory to the practicalities of community corrections
- **Learner-focused, "active learning" with strong pedagogical support:** Reinforces chapter information to ensure mastery, and offers extensive pedagogical support for more effective study



MyMathLab for Sullivan Developmental Math: Prealg, Elementary Alg, & Intermediate Alg - Access Card- PLUS Video Notebook, 1/e

Michael Sullivan, *Joliet Junior College*

Katherine R. Struve, *Columbus State Community College*

Janet Mazzarella, *Southwestern College*

ISBN-10: 0-321-92350-2

ISBN-13: 978-0-321-92350-9

PUB DATE: 07-Mar-2014

Page Count: 1572

Imprint: Pearson

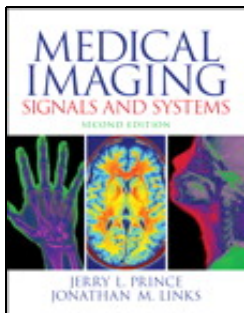
CRY: 2014

Binding: Access Card Package
Developmental Mathematics

The **Sullivan/Struve/Mazzarella Algebra program** is designed to motivate students to "do the math"—at home or in the lab—through a full suite of resources that support a variety of learning environments. Instructors can choose the ideal combination of resources for their students:

- The **text** is known for its two-column example format that provides annotations to the left of the algebra. These annotations explain what the authors are about to do in each step (instead of what was just done), just as an instructor would do.
- Two **MyMathLab**[®] course options are now available: a standard course and a Ready to Go course. The Ready to Go option provides premade assignments for every section of the text.
- **NEW!** The **Video Notebook** is an unbound, three-hole punched workbook/note-taking guide that asks students to write down important definitions and procedures and work through key examples as they watch the "Author in Action" videos.

This package consists of the text, MyMathLab access card, and Video Notebook.



Medical Imaging Signals and Systems, 2/e

Jerry L. Prince, *John Hopkins University*

Jonathan Links, *Johns Hopkins University*

ISBN-10: 0-13-214518-9

ISBN-13: 978-0-13-214518-3

PUB DATE: 18-Mar-2014

Page Count: 544

Imprint: Prentice Hall

CRY: 2015

Binding: Cloth

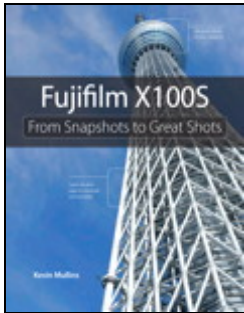
Industrial, Biomedical, & Materials Science Engineering

For courses in medical imaging systems

With signal processing as its foundation, **Medical Imaging Signals and Systems, Second Edition** covers the most important imaging modalities in radiology: projection radiography, x-ray computed tomography, nuclear medicine, ultrasound imaging, and magnetic resonance imaging. Organized into parts to emphasize key overall conceptual divisions, **Medical Imaging** is most appropriate for engineering students who have taken the prerequisite signals and systems courses as well as elementary probability.

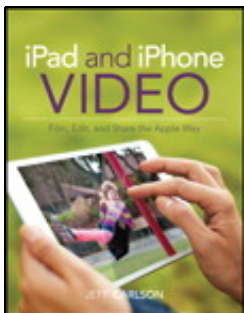
This program presents a better teaching and learning experience—for you and your students.

- **Teach with a dynamic art program:** The text's wealth of images and diagrams help students visualize key concepts.
- **Capture students' attention:** Motivational example problems both keep students focused and reveal interesting features.
- **Use relevant material:** Biologically relevant examples illustrate the important context of medical imaging.



Fujifilm X100S: From Snapshots to Great Shots, 1/e
Kevin Mullins

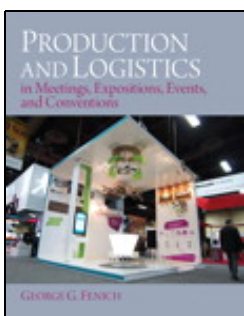
ISBN-10: 0-321-98439-0
 ISBN-13: 978-0-321-98439-5
 PUB DATE: 15-Jun-2014
 Page Count: 288
 Imprint: Peachpit Press
 CRY: 2015
 Binding: Paper
 Digital Photography



iPad and iPhone Video: Film, Edit, and Share the Apple Way, 1/e
Jeff Carlson

ISBN-10: 0-13-385476-0
 ISBN-13: 978-0-13-385476-3
 PUB DATE: 18-Jul-2014
 Page Count: 240
 Imprint: Peachpit Press
 CRY: 2014
 Binding: Paper
 Video Editing

In *iPad and iPhone Video*, bestselling author Jeff Carlson shows you how to best harness the powers of these remarkable devices. Jeff explores all the steps to shooting great video in a variety of scenarios, from outdoor sunny arenas to dark concert venues. He'll explain everything you need to know about editing the results in order to tell your story better and to give polish with attention to color, light, audio, and more. Once you're happy with the results, he'll give you the step-by-step details for sharing the video via YouTube and Vimeo and give you best practices for keeping friends, family, and other audiences in the loop.



Production and Logistics in Meetings, Expositions, Events and Conventions, 1/e
George G. Fenich, University of New Orleans

ISBN-10: 0-13-313946-8
 ISBN-13: 978-0-13-313946-4
 PUB DATE: 13-Mar-2014
 Page Count: 288
 Imprint: Prentice Hall
 CRY: 2015
 Binding: Cloth
 Hospitality and Tourism - Upper Level

For courses in Planning and Management of Meetings, Expositions, Events, and Conventions.

A hands-on guide to producing and managing gatherings in the MEEC industry.

Production and Logistics in Meetings, Expositions, Events and Conventions is the most up-to-date text on executing successful meetings, expositions, events, and conventions (MEEC) and provides step-by-step, in-depth coverage of the production and logistical factors that event managers must oversee. Chapters incorporate the Meeting and Business Events Competency Standards (MBECS) and follow a hands-on approach that guides readers through the process of managing a wide variety of gatherings. This practical focus makes the text an excellent resource for college courses, employee training, and professional reference. Developed as a collaborative work, the text features contributions from some of the best and most notable practitioners and educators in the field.

Teaching and Learning Experience

This text is highly teachable and student friendly. It provides:

- **Career-focused content:** Chapter topics are based on industry standards.
- **Practical, step-by-step format:** All topics are presented with the real world in mind, providing clear steps to success.
- **Effective chapter design:** Chapters are designed for learning, incorporating numerous features to aid understanding.

